

5 Oct – 7 Oct 2008



Presse-Information \* Press release \* Communiqué de presse \* Comunicato stampa\* Comunicado de prensa

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August 2008

## Information for Trade Visitors to GOLF EUROPE 2007

16<sup>th</sup> International Trade Fair for Golf

### Date and Time

**Sunday 5, to Tuesday, 7 October 2008**

Sunday and Monday 9 a.m. - 6 p.m.

Tuesday 9 a.m. - 5 p.m.

### Event site

**New Munich Trade Fair Center, East Entrance**

Halle B 6: clothing, shoes, accessories, golf course equipment and indoor golf facilities, the "Indoor Golf Event Area"

Hall B 5: Hardware, Driving Range

### Tickets

Day ticket

Permanent ticket

**online**

17 €

27 €

**/ At the Trade Fair**

25 €

35 €

(incl. catalogue)

(incl. Catalogue)

### ispocard®

For all trade visitors to GOLF EUROPE: save time, save money, enjoy benefits: 77 EUR for ispo winter, Sports Source Europe, Running Order Show, GOLF EUROPE and ispo china, with only one single registration! Free entry and many attractive services! Click now at [www.ispocard.com](http://www.ispocard.com)

### Trade visitor circle

The following are admitted to Golf Europe 2008 Munich: golf pros, golf pro assistants, golf pro trainees, members of PGA of Europe, pro shop operators, pro shop employees, authorised professional buyers from the fields: sports retail shops, department stores, mail order firms, purchasing groups and organisations

### Trade visitors

Pre-registration and advance sales of admission tickets

To avoid waiting times, we recommend registering as a trade visitor in advance online and ordering admission tickets at the discounted price in advance. Visitors can redeem their guest ticket during online registration. Each person ordering online will receive a free catalogue in Munich.

Messe München GmbH

Customer Interaction Center

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[www.golf-europe.com](http://www.golf-europe.com)

Payment online with credit card

**Catalogue (without ticket)** EUR 7  
Sale at all cashiers and information counters during the trade fair

**Driving to the Munich Trade Fair Center by car**

Traffic routing signs in the Munich city area and an electronic traffic routing system on the interstate highways (Autobahn) direct you to the Trade Fair Grounds and the signposted parking lots at the East Entrance.

**Trade visitor service**

Exhibitors and trade visitors at Golf Europe can use all public transport means of the Munich Public Transport Association (suburban railway, subway, streetcar and bus) with the admission ticket, online-ticket-voucher or ispocard® for travel to and from the Munich Trade Fair Center (Messestadt Ost) free of charge.

**Public transport to the Munich Trade Fair Center**

**Subway: U 2**

**Feldmoching – Hauptbahnhof – Messestadt Ost**

Every 10 minutes

Travel time from Hauptbahnhof (main railway station) is approx. 20 minutes.

**U 5 (direction: Neuperlach)** To Innsbrucker Ring, transfer to **U2** to Messestadt Ost

**Airport-suburban railway**

**S 1**

To Feldmoching or Hauptbahnhof, transfer to **U2** to Messestadt Ost

**S 8**

To Hauptbahnhof, transfer to **U2** to Messestadt Ost

**S 8**

To Ostbahnhof, transfer to **U5** (direction of Neuperlach) to Innsbrucker Ring, transfer to **U2** to Messestadt Ost

**Airport shuttle bus**

A shuttle bus is available between Munich Airport (Terminal 2: Terminal 1, area A and central area) and the Munich Trade Fair Center, Entrance East. The buses go every 30 minutes starting at 8 a.m.

One-way: 7 EUR. Round trip: 12 EUR  
(free for ispocard holders)

**Taxi from Airport to Munich Trade Fair Center**

EUR 51 (set price)

**Taxi**

Taxi stand at East Entrance

**Services at New Munich Trade Fair Center**

**East Entrance**

bancomat, first aid, cloakroom/left luggage, restaurant, snack bar/café, kiosk/ newsstand, meeting point, baby care room,

**Atrium**

International Business Centre in the atrium, B3.1  
Plants/flower shop in the atrium, B2.5 and B5.1

Trade Fair House, south, ground floor Lost and Found

**Travel and Accomodation:**

<http://www.golf-europe.com/link/en/16206397>

**Hotels****TRADEFAIRS.com DERTOUR GmbH & Co.KG**

Te. (+49 69) 95 88 36 16

Fax (+49 69) 95 88 19 13

Mo-Fr von 9.00-17.30 Uhr

[messe-muenchen@tradefairs.com](mailto:messe-muenchen@tradefairs.com)

[www.tradefairs.com](http://www.tradefairs.com)

**Private rooms****Statthotel Privatzimmervermittlung OHG**

Reservation in Germany

Tel. (+49 1805) 30 55 30\*

Fax (+49 1805) 30 55 40\*

\*0,12 EUR/Min.

International eeservationa

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Fax (+49 87 09) 926 026

Info@statthotel.de

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