

GOLF EUROPE 5th - 7th October 2008



INDOOR GOLF EVENT AREA – Sponsoring & Promotion

Order Form

by fax to: +49 (0) 83 31 - 49 46 13

PLEASE SELECT AND MARK WITH A CROSS!

① DRIVING RANGE

- Driving Range Box € 1.500,-
- Logo print on blind € 130,-
- Advertising* rear wall net € 1.000,-
- Van parking space € 350,-
- Sponsor Longest Drive Contest € 1.750,-
- Equipment tee-off pad € 500,-
- Equipment tee-up system € 500,-
- Equipment measuring system € 500,-

- Please use previous year's logo.
- You will receive the current jpg logo by e-mail.
- We have some questions. Please contact us!

② SHORT GAME AREA

- Sponsor Putting Challenge € 1.750,-
- Sponsor Chipping Area € 1.200,-

③ BADGE LANYARDS*

- Labelled badge lanyards € 650,-

④ WELCOME BAGS*

- Free carrier bag stand € 750,-

⑤ HOSTESSES' OUTFITTING*

- Clothing € 500,-
- Shoes € 500,-

⑥ OPEN LOUNGE

- Presenting Sponsor € 1.750,-
- Catering Open Lounge free of charge
- Talk @ Open Lounge € 300,-

⑦ MATERIAL PRICE COMPETITIONS

- Product value > € 350,- = free of charge
- Product value < € 350,- = € 350,-

please state:

Company: _____

Street: _____

Postal Code /City: _____

Name: _____

Phone/Fax: _____

E-mail: _____

Location, date

Stamp, signature

Closing date for registration:

18.07.2008

* Production and setting-up of all advertising aids are the responsibility of the exhibitor and at their expense.

The above services can only be booked by officially registered exhibitors at GOLF EUROPE 2008!

The allocation of services is effected in the order which bookings are received. Confirmed orders from the previous year have priority.

Order cancellations after 31.08.2008 are subject to an administrative flat-rate charge of € 500,-.

All prices plus the statutory rate of VAT. We reserve the right to make changes or errors.

The accounting will be made by Messe München GmbH.

Contact: Martin Suiter - Consultancy Tel: +49 (0)89 - 360 368 11 E-mail: golf-europe@martinsuiter.com



INDOOR GOLF EVENT AREA

Sponsoring & Promotion

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Increase your presence at GOLF EUROPE 2008

❶ DRIVING RANGE

- **Driving Range Box Hire:** € 1.500,-
DR-Box: approx. 4 m x 4 m incl. double tee-off pad or tee-up system, balls and 220V power connection. Advertising space per box: 2 lateral partition walls (each 2 m x 2 m, light beige) as well as space for stand-up displays* in front of the box (max. height 1.20 m). Total number of boxes: 15.
- **Logo print on blind above the box:** € 130,-
Your logo on the blind above your box: 4-colour, 3 m x 0.4 m printed area.
- **Advertising* rear wall net:** € 1.000,-
Banner* or net* with your advertising mounted in the Driving Range rear wall net. Specifications: max. 10 m x 11 m (H x W). Max. number: 5.
- **Van parking space:** € 350,-
approximate 8 m x 4 m parking space for Tour or Tec-Van. Max number: 4.
- **Presenting Sponsor Longest Drive Contest at the Public Tee:** € 1.750,-
The competition will be held all-day on all 3 days of the fair. Services incl.: 1 Driving Range Box for 3 days (central box), your logo on the blind above the DR-Box, electronic range measurement or similar, service provided by 2 hostesses and announcement in the "Show Guide" (circulation: 40,000 units).
- **DR boxes fitted with your double-sided tee-off mats:** € 500,-
Fit the DR boxes with your double-sided tee-off mats, a fantastic service for the exhibitors with great advertising benefit for your product. (The necessary number is based on the exhibitor's requirements.)
- **DR boxes fitted with your automatic tee-up systems:** € 500,-
Fit the DR boxes with your automatic tee-up systems, a fantastic service for the exhibitors with great advertising benefit for your product. (The necessary number is based on the exhibitor's requirements.)
- **DR boxes fitted with your digital measuring systems:** € 500,-
Fit the DR boxes with your own digital measuring systems including technical support from your company, a fantastic service for the exhibitors with great advertising benefit for your product. (The necessary number is based on the exhibitor's requirements.)

❷ SHORT GAME AREA

- **Presenting Sponsor Putting Challenge:** € 1.750,-
You present the Putting Challenge on all 3 days of the fair, including announcement in the "Show Guide" (circulation: 40,000 units), advertising space for 3 banners* or stand-up display* with your company and/or brand logo (max. 2 m x 1 m).
- **Presenting Sponsor Chipping Area (ca. 50 m²):** € 1.200,-
You present the Chipping Area on all 3 days of fair and have free use of it, including advertising space for 3 banners* with your company and/or brand logo on the protective nets (max. 3 m x 2 m). The Chipping Area is accessible to the general public for the entire duration and can also feature advertising from competition-neutral companies.

❸ BADGE LANYARDS*

- **Labelled badge lanyards*:** € 650,-
In the entrance area the visitors will receive badge lanyards with your logo. Material specifications: tube-shaped textile ribbon, fastening: snap hook, transparent sleeve. Printed area: textile ribbon. Colour textile ribbon: violet or white. Print: alternating company/brand logo and Golf Europe logo. Circulation: 5,000 units.



INDOOR GOLF EVENT AREA

Sponsoring & Promotion

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Increase your presence at GOLF EUROPE 2008

4 WELCOME BAGS*

- ⇒ **Free carrier bag stand:** € 750,-
The trade fair visitors receive your carrier bags* (format and material optional) in the entrance area. Circulation: 5,000 units.

5 HOSTESSES' OUTFITTING*

- ⇒ **Clothing:** € 500,-
Outfitting for the Golf Europe hostesses (at the Driving Range, Putting Green, Info-Counter, Speakers Corner) in your brand clothing, i.e. Polo Shirts in different colours depending on the day of the fair, pullovers/tank-tops/jackets and caps for 12 persons embroidered with the Golf Europe logo (10cm x 10cm).
- ⇒ **Shoes:** € 500,-
Outfitting for the Golf Europe hostesses at the Driving Range, Putting Green, Info-Counter and Speakers Corner in your brand shoes. For 12 persons.

6 OPEN LOUNGE

- ⇒ **Presenting Sponsor Open Lounge in Room B6.3:** € 1.750,-
Offer the visitors and exhibitors at Golf Europe 2008 a new service. The approx. 120-m² Open Lounge is directly located in the entrance area and at the entrance to Hall B6 offering free use of the Internet at PC terminals and via W-Lan for all fair participants. At the same time the lounge is an ideal meeting point for business talk and networking. It can feature your name and banner as well as logo advertising* along with your give-aways* (e.g. pens*, blocks*).
- ⇒ **Catering Open Lounge in Room B6.3:** free of charge
You provide the refreshments in the lounge: "first coffee free" for the best start to the day or the "Happy Hour" for a pleasant way to bring the fair day to a close (e.g. "first beer free"). The lounge can feature your banner and logo advertising* (e.g. coffee cups*, serviettes*, beer mats* etc.). You provide the necessary staff.
- ⇒ **Talk @ Open Lounge in Room B6.3:** € 300,-
The Open Lounge offers all exhibitors the possibility of holding short lectures and presentations in front of a small, interested audience. Furnishings: 8 chairs, 1 flat-screen with laptop connection. Speaking slots per Talk: 2 x 30 minutes on all 3 days of fair, including announcement in the "Show Guide" (circulation: 40,000 units).

7 MATERIAL PRICE COMPETITIONS

- ⇒ **from a product value of € 350.-** free of charge
- ⇒ **with a product value below € 350.- (flatrate)** € 350,-
The material prices are awarded within the framework of the competitions held at the Driving Range and Putting Green. The price-winners' ceremony and price presentation are each held at the end of the fair day on the stage in the Speakers Corner. The prices are presented with the sponsor's name and with logo presentation on the screen in the background.

As Partner of the Indoor Golf Event Area your logo will appear at:

- ⇒ official fair homepage www.golf-europe.com
- ⇒ signs & programme boards in the Indoor Golf Event Area
- ⇒ screen presentation Speakers Corner
- ⇒ official press release on the Indoor Golf Event Area
- ⇒ "Presenting Partners" also appear in the Show Guide

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