



messe**augsburg**

# Sustainable purchasing guidelines

of Messe Augsburg



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# Sustainable purchasing guidelines

Environmental and sustainability issues have increasingly become the focus of our society in recent years, and in the process also have an important influence on how companies deal with ecological and social issues.

With its commitment, Messe Augsburg aims to promote awareness of sustainability issues and actively live it itself. As an important company in the Augsburg economic region, it is its responsibility in the procurement of goods and services not only to consider the best price-performance ratio, but also to incorporate sustainable aspects into the purchasing process.

**The following criteria and guidelines play a central role in the selection of the right service providers for Messe Augsburg.**

## Proximity before distance



Preference is given to products that are produced or grown in the immediate vicinity and to service providers with branches in the immediate vicinity. Long transport and travel distances with high emissions can be avoided and regional suppliers supported at the same time.

## Social and fair



Messe Augsburg has an ethical understanding which also determines the cooperation with its service providers. The keywords human rights, labor standards, environmental protection and occupational safety as well as anti-corruption, fair trade and competition characterize this ethical model.

## Reusable before disposable



Despite the fact that recyclable materials are already available on the market, Messe Augsburg focuses on identifying and using reusable materials. Preference is therefore given to service providers with a high affinity for reusable products. Conserving resources is the focus at all times.

## Relief instead of burden



The products, work equipment or materials used by service providers should not be a burden on the environment. Therefore, ecologically questionable ingredients are to be avoided as far as possible and the use of environmentally compatible products is to be emphasized.

## Sustainable instead of conventional



Wherever possible, Messe Augsburg relies on the use of materials, raw materials and products that are produced in an ecologically sound manner, as well as being recyclable in the best possible way—this is also the aim of Messe Augsburg's service partners. A sustainable cycle is created from which future generations and our environment will benefit.

## Service providers and service partners



Messe Augsburg is clearly committed to its social task of living and demanding sustainability. Preference is always given to service providers who are clearly committed to sustainable thinking and action and who support the aforementioned guidelines of Messe Augsburg.